

## PRESS RELEASE

### HOW TO REVAMP SOUTHERN ITALY: SAPA, GUEST SPEAKER AT “ORIZZONTE SUD”

**Orizzonte Sud is a series of events created in 2014 by Corriere della Sera to discuss themes focusing on the development of Southern Italy.**

**The first stop of 2018 is going to be Benevento, with SAPA as a guest speaker together with Nestlé.**

*Arpaia, June 11<sup>th</sup> 2018*

Benevento will be the first city to host “Orizzonte Sud” in 2018.

The event will be held on June 12<sup>th</sup>, at 6:00 PM, inside the San Vittorino complex in Via Tenente Pellegrini 16.

The series of events was created by Corriere della Sera and Corriere del Mezzogiorno in order to discuss themes concerning the development of our local territory: entrepreneurship, investments, innovative business models.

It is an opportunity to bring together investors, managers, philanthropists and artists from our area, to discuss the current situation and future possibilities of our territory from an entrepreneurial standpoint.

The guest list includes **Clemente Mastella, mayor of Benevento**, and important people from private sectors, such as **Stefano Bolognese, Business Executive Officer of Nestlé Italy**, **Filippo Liverini, President of Confindustria Benevento**, and others.

**SAPA was invited as a guest speaker.** The event will be moderated by **Enzo d’Errico, director of the Corriere del Mezzogiorno** and **deputy director of Corriere della Sera Antonio Polito**.

**Antonio Affinita, SAPA’s CEO**, will share his story and personal entrepreneurial experience. His speech will focus on the history of SAPA, explaining how it has transformed from a small reality into an international competitor in the field of Automotive components.

In recent years, **SAPA, thanks to the One-Shot Method, has become an excellence within the Italian industrial landscape**, but also internationally, with €180 Million in revenue in 2017 alone, and six branches around Italy and Europe. The company is known for investing on research and human resources, often collaborating with universities.

The One-Shot Method is the fastest way to manufacture car components, resulting in lighter components at a lower cost, optimizing production times and enhancing performances and productivity.

Antonio Affinita, SAPA’s CEO, has highlighted this specific aspect.

*“Events such as this, organized by Corriere della Sera and Corriere del Mezzogiorno, are incredibly important to attract people like me and other entrepreneurs, to discuss sensitive topics that need to be dealt with, especially in the real world, not just virtually or digitally.*

*Our history is deeply intertwined with that of our territory; an area that is not always easy to work in, but is actually full of opportunities.*

*We started with a very small business in 1975, but we had big ambitions: we wanted to create as many jobs as possible and become an important industrial reality, both nationally and internationally.*

*SAPA's growth saw us increasing our revenue in Italy and then aiming at international markets, especially the German one, where we now have collaborations with Volkswagen, Porsche, SEAT, Skoda and Audi.*

*Through our effort and passion, the work we've made in recent years allowed us to spread an innovative method, beyond traditional techniques, allowing us to manufacture car components in the fastest way possible, worldwide.*

*Our method was designed in Italy, thanks to our revolutionary "Innovation Engineering" department, employing numerous engineers from Campania.*

*We are incredibly proud to be part of the change of this land we deeply love."*

#### **USEFUL LINKS:**

<http://www.sapagroup.net>

#### **SAPA:**

**SAPA – the One-Shot Company – is Superior Auto Parts Always.**

The company was first created by **Angelo Affinita**, who was born and raised in a small town in Southern Italy.

Everything started from the handmade, traditional, artisan craftsmanship, Made in Italy.

The outstanding talent and entrepreneurial skills of Angelo Affinita quickly turned a small artisan workshop into a successful industrial reality with **6 branches around Europe, over 1.000 employees and €180 Millions in revenue just in 2017.**

Today, SAPA is an automotive focused Italian group, **directly supplying some of the world's most important Carmakers such as FCA, Volkswagen, Ferrari, CNH, and many more.**