



## PRESS RELEASE

Arpaia, 4 November 2019

### **WHEN A COMPANY IS ETHICAL: ECONOMIC AND SOCIAL RIPERCUSSIONS**

The topic will be addressed on 8 November with entrepreneur Mr Matteo Marzotto at the San Vittorino complex

**“When a company is ethical: economic and social repercussions” is the title of the Convention organised by Confindustria<sup>1</sup> Benevento and the Angelo Affinita Foundation on 8 November at the San Vittorino Complex starting at 4:30pm.**

A debate on the importance of having a socially responsible behaviour and orienting one’s actions towards the respect of human, economic and social values.

**The guest of honour will be Mr Matteo Marzotto.**

*“An ethical business is a business that by being aware of its social role, respects a set of values that is widely shared within the environments it operates in” - says Mr Filippo Liverini, President of Confindustria Benevento. Today more importance is given to an entrepreneur acting ethically than ever before, for example by protecting the environment, by supporting social projects and by being a source of occupation and well-being. Ethics is realised by meeting the two requirements of Responsibility and*

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1 Confindustria is the Italian industrial employers’ federation and has offices in the major Italian cities and towns.



Via Appia Est, 1 - 82011 Arpaia (Bn) Italy  
Tel. +39 0823 951628 - Fax +39 0823 951654

Email [info@sapagroup.it](mailto:info@sapagroup.it)

[www.sapagroup.net](http://www.sapagroup.net)

Trust. Responsibility on the part of those who manage, lead and move capital. Trust in fellow human beings and in the new generations, in their potential and in the role that they could play to the benefit of society at large.

Offering new opportunities, sharing ideas and values and working in synergy with the main players in the local community are only some of the ethical values that Confindustria Benevento implements in its daily activities, while it works to favour growth and development.

*“Ethics is the light that lights the way for the business activities of the SAPA Group – says **Mr Antonio Affinita, Vice President of Confindustria Benevento and Executive Director and Vice President of SAPA.***

*- which are carried out in full respect of the human capital, of the environmental resources and of all the stakeholders. We know very well what our responsibility is towards our local communities, to which we are very deeply connected. The men and women that daily contribute to SAPA's growth and to our continuous commitment to research and development of sustainable materials and technologies are proof of all this.*

*Additionally, the activities of the **Angelo Affinita Foundation** are proof of this. The Foundation - which was created to continue my father's human and spiritual legacy - promotes projects of excellence aimed at bringing out the potential of a community and at offering concrete opportunities to young people facing economic and social difficulties.”*

**Benevento - San Vittorino Complex  
8 November 2019 at 4.30pm**

Video on Confindustria Benevento  
Round Table

**Filippo Liverini**

President of Confindustria Benevento  
Mangimi Liverini SPA

**Antonio Affinita**

Vice President of Confindustria Benevento  
Executive Director and Vice Presidente of SAPA

**Matteo Marzotto**

Entrepreneur



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951654

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Moderator and conclusions  
**Don Alexandro Gatti**

### **MORE INFORMATION ABOUT SAPA**

SAPA was founded by Angelo Affinita in 1974 and is now an Italian industrial group that specialises in the production of cutting-edge car parts. The SAPA Group directly supplies well known car makers such as Volkswagen, FCA, CNH, Iveco, VW, BMW, Ferrari, Aston Martin, Rolls Royce, Porsche, Audi, Skoda, Seat.

**Today, SAPA has 11 factories in Italy, Europe and Asia with 140 press machines and over 1,700 employees.**

The company has a yearly turnover of € 250 million and produces **61 million car parts yearly**. The product range includes door panels, dashboard parts, engine covers. SAPA, which has always been orientated towards innovation, invests 4.5% of its annual turnover in R&D.

<https://sapagroup.net/>

### **ANGELO AFFINITA FOUNDATION**

**“It is people that make the difference”**. The Angelo Affinita Foundation was created in 2010 based on this principle. It stems from the will of the Affinita family to continue the humanitarian and spiritual legacy of Angelo and continue his work, to spread the ethical principles and virtues that inspired him in today’s society.

If it is people that make the difference, then it is people that we need to invest in. Not to give a man a fish, but to teach people to fish, so that every person can stand on their own feet. **The Angelo Affinita Foundation rests on this new philanthropic culture**, which puts people at the centre and aims at equipping people with the tools to reach their personal and social independence.

<http://fondazioneangeloaffinita.org/>

### **PRESS INFO**

#### **SAPA Press Office**

Federica Sala  
Press Office & Customer Care  
EMAIL [federica.sala@sapagroup.it](mailto:federica.sala@sapagroup.it)  
Mobile | Phone: +39 3495317250



Via Appia Est, 1 - 82011 Arpaia (Bn) Italy  
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